About the Sensory-Friendly Access Symbol

(MIAMI, January 16, 2013) – In coordination with the release of the new Going to the Show free online resource and printed guide to help prepare new audiences for a first-time live theater experience, the Miami-Dade County Department of Cultural Affairs’ “All Kids Included” (AKI) initiative has introduced the first ever “Sensory-Friendly” disability access symbol and guidelines for producing a Sensory-Friendly cultural event. The Sensory-Friendly disability access symbol features an umbrella to represent all Sensory Processing Disorders as well as inclusiveness, and integrates puzzle pieces to symbolize Autism Spectrum Disorders (ASD). The Sensory-Friendly disability access symbol is intended to be used in marketing materials similarly to the standard wheelchair access symbol or American Sign Language (ASL) symbol.

Using the Sensory-Friendly symbol indicates that the advertised cultural event/performance will provide accessible accommodations for individuals with Sensory Processing Disorders and Autism Spectrum Disorders (ASD), such as modifications to sound and lighting, the Going to the Show pre-show guide to preparing new audiences for a live theater experience, an accepting environment, noise cancelling headsets, and a “quiet room” where individuals can take a break. Other accommodations may include Autism specialists on hand to assist patrons and remote closed circuit viewing of the main stage performance.

For information and to learn more about how your organization can present a Sensory-Friendly cultural event or performance, call the Miami-Dade County Department of Cultural Affairs at (305) 375-4634.